#### **Cherwell District Council**

### **Business Plan 2020-2021**

Where communities thrive, and businesses grow

### **Strategic Priorities:**



# Housing that meets your needs

- Deliver affordable housing
- Raise standards in rented housing;
- Find new and innovative ways to prevent homelessness;
- Promote innovative housing schemes;
- Deliver the Local Plan;
- Support the most vulnerable people.



- Deliver on our commitment to be carbon neutral by 2030;
- Promote the Green Economy;
- Increase recycling across the district;
- Protect our natural environment and our built heritage;
- Work with partners to improve air quality in the district;
- Reduce environmental crime.



# An enterprising economy with strong and vibrant local centres

- Support business retention and growth;
- Develop skills and generate enterprise;
- Secure infrastructure to support growth in the district;
- Secure investment in our town centres;
- Promote the district as a visitor destination;
- Work with businesses to ensure compliance and promote best practice.



# Healthy, resilient and engaged communities

• Enable all residents to lead an active life:

Cherwell

DISTRICT COUNCIL NORTH OXFORDSHIRE

- Improve and develop the quality of local sport and leisure facilities
- Promote health and wellbeing in our communities
- Support community and cultural development;
- Working with partners to address the cause of health inequality and deprivation;
- Working with partners to reduce crime and anti-social behaviour.

#### **Themes:**

Customers

To deliver high quality, accessible and convenient services that are right first time.

Healthy Places

Working collaboratively to create sustainable, thriving communities that support good lifestyle choices.

Partnerships

Working with partners to improve the services we provide for our residents and communities.

Continuous Improvement

Making the best use of our resources and focusing on improvement, innovation and staff development to maintain and enhance services.